

RESULTS OF DOWNTOWN COMMUNITY SURVEY #1

Who responded?

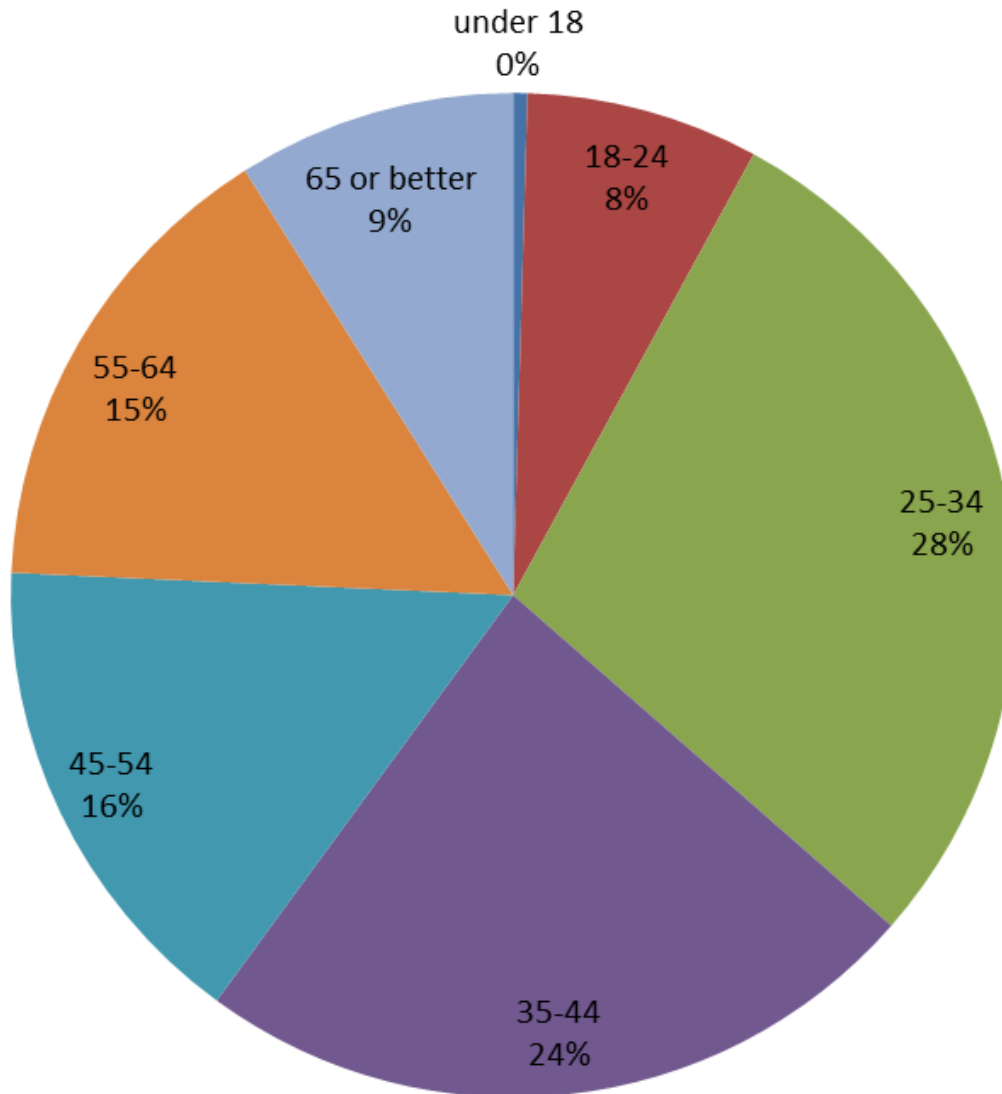
Where did they live?

What was their connection to the downtown?

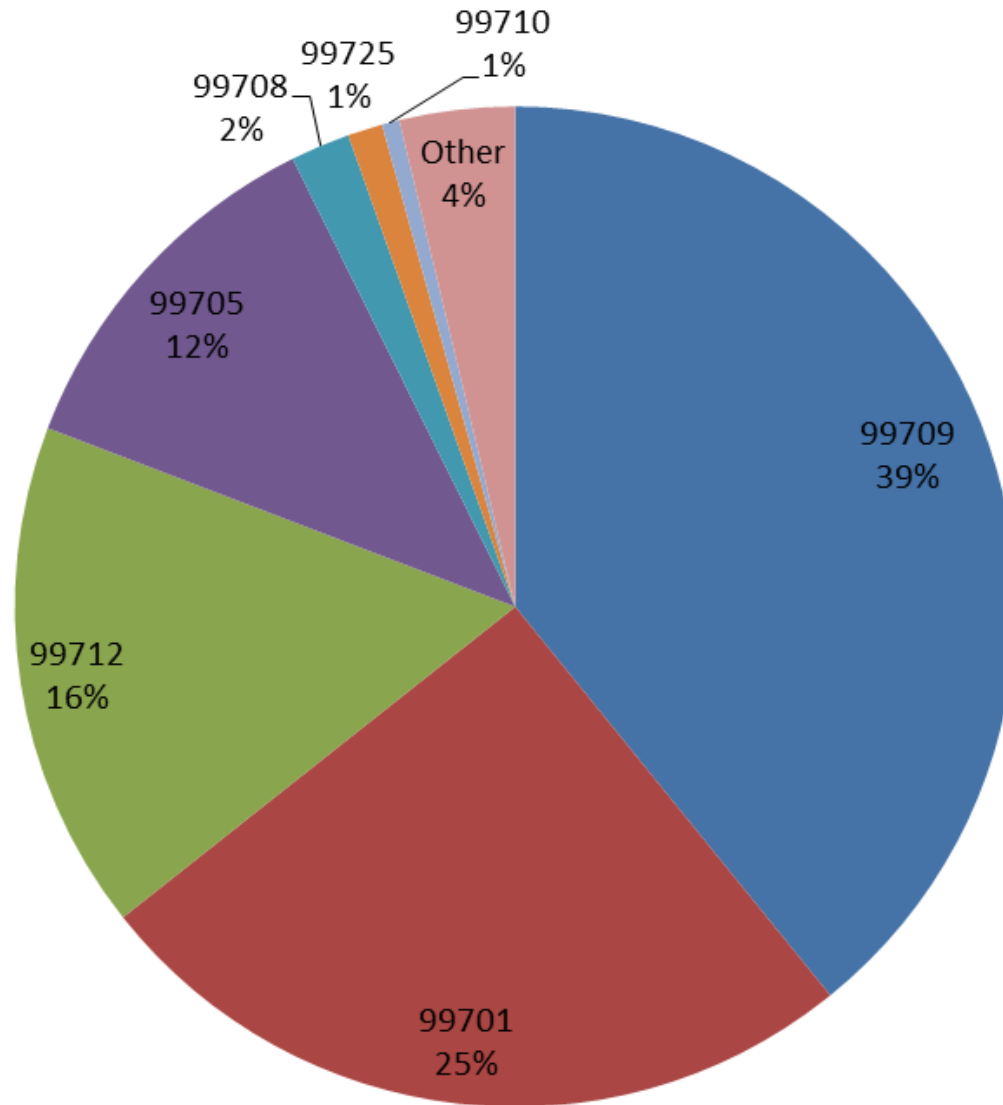
What were their thoughts?

How do we document those thoughts?

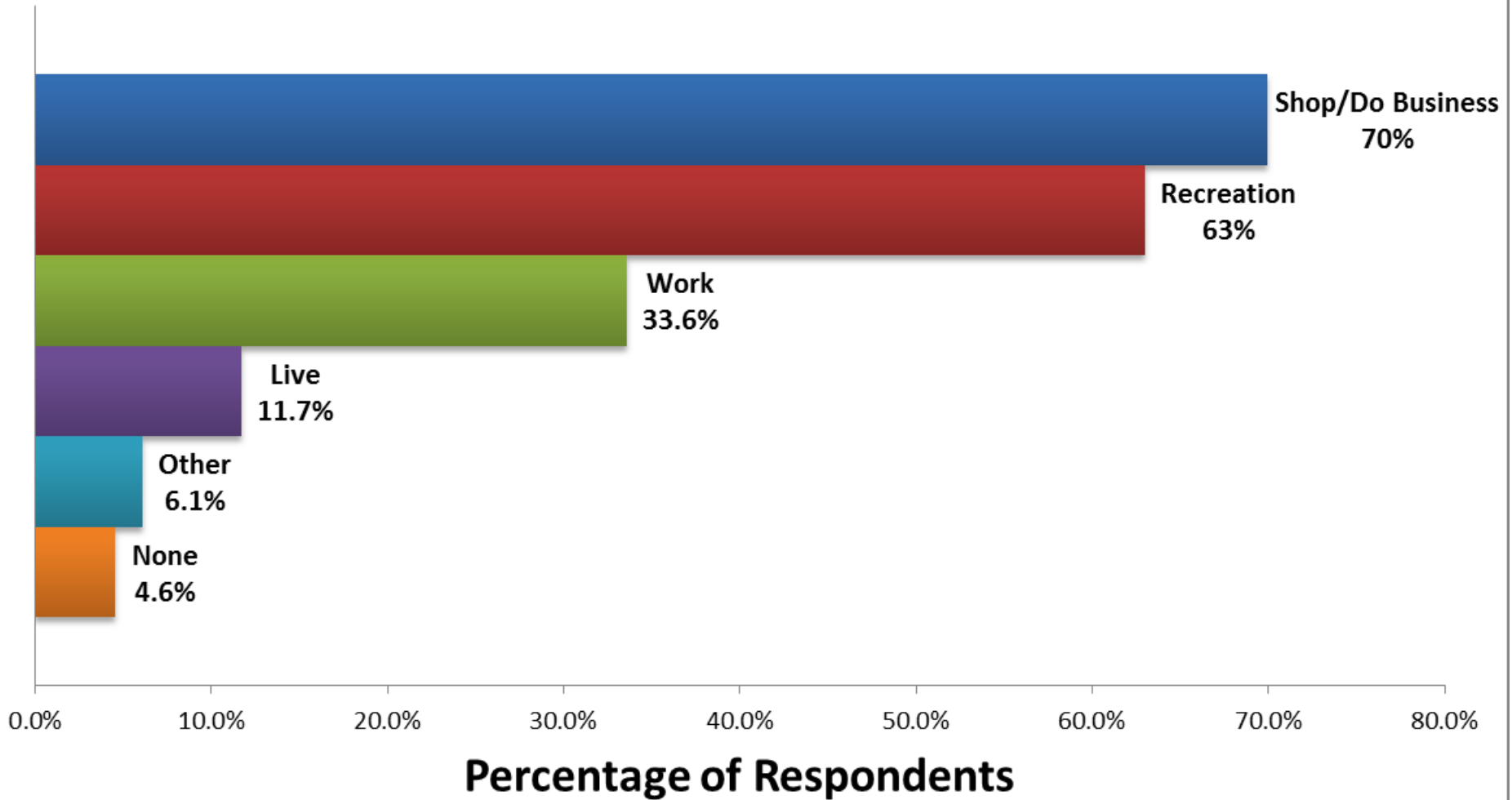
Age of Respondents



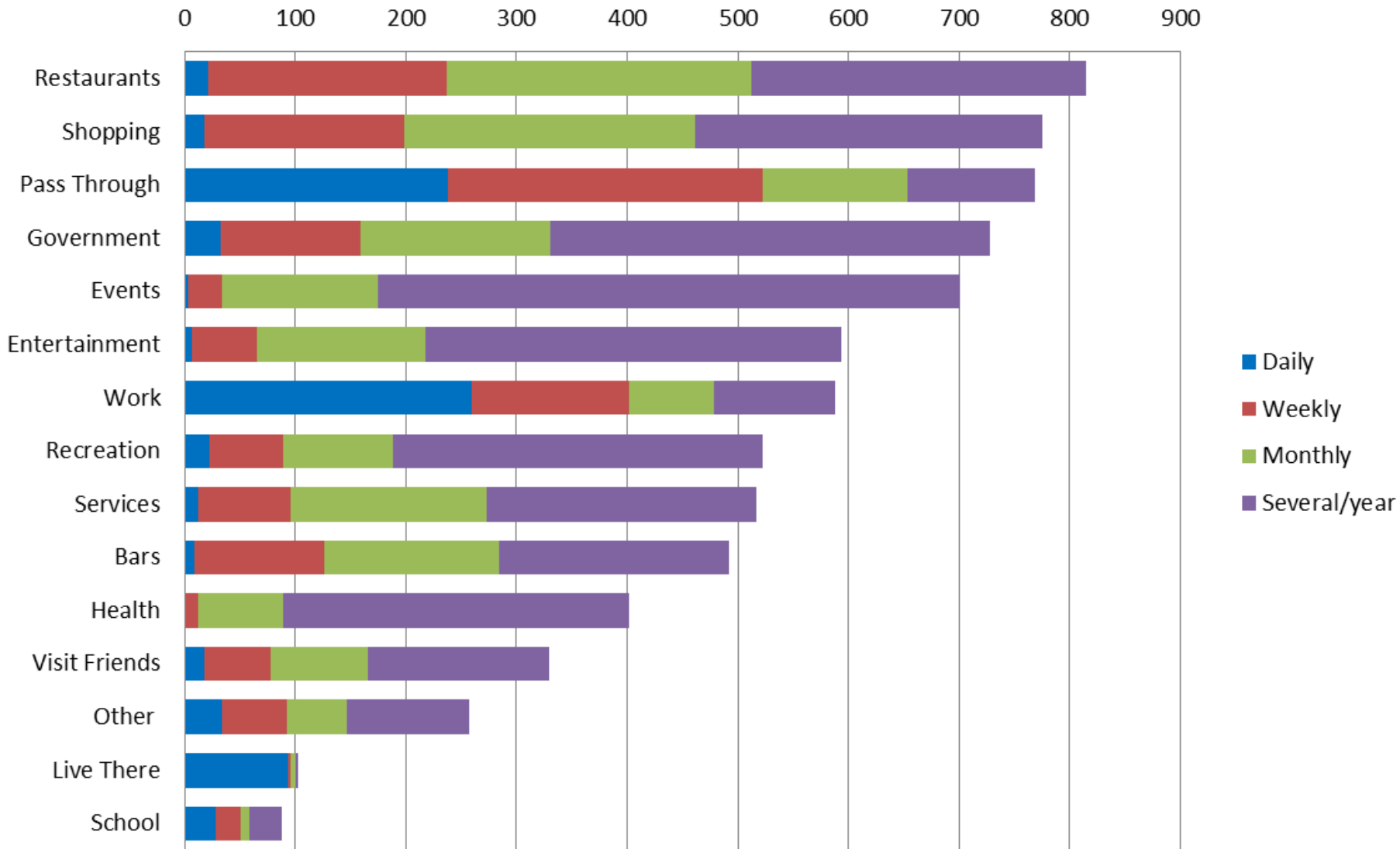
Zip Code of Respondents



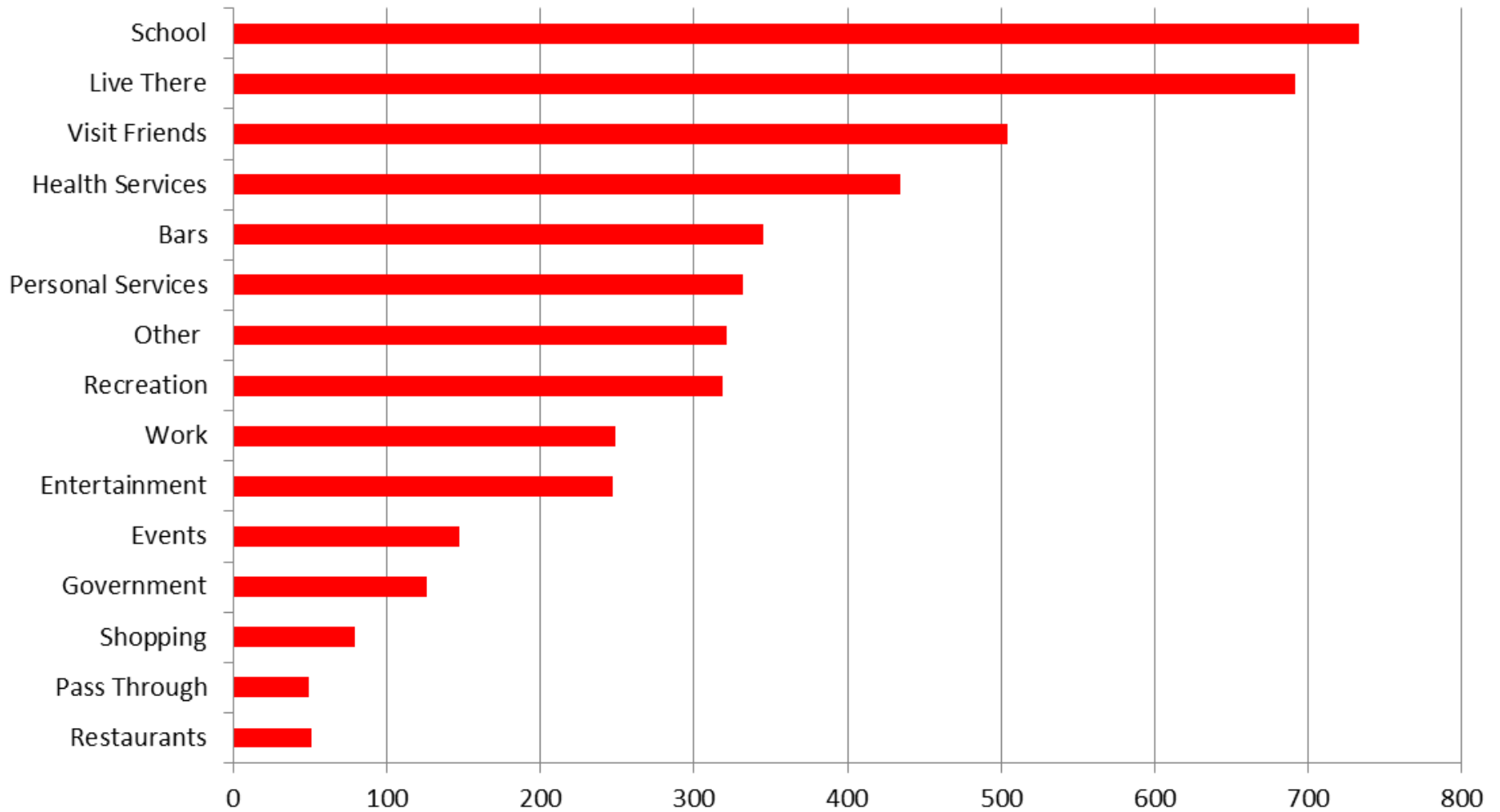
Connection to Downtown



Frequency of Visits Downtown for these Activities



Never Go Downtown for these Activities



Look and Feel of Downtown

Historic and interesting

Vacant

Unsafe

Tired and needs a facelift

Vital and happening

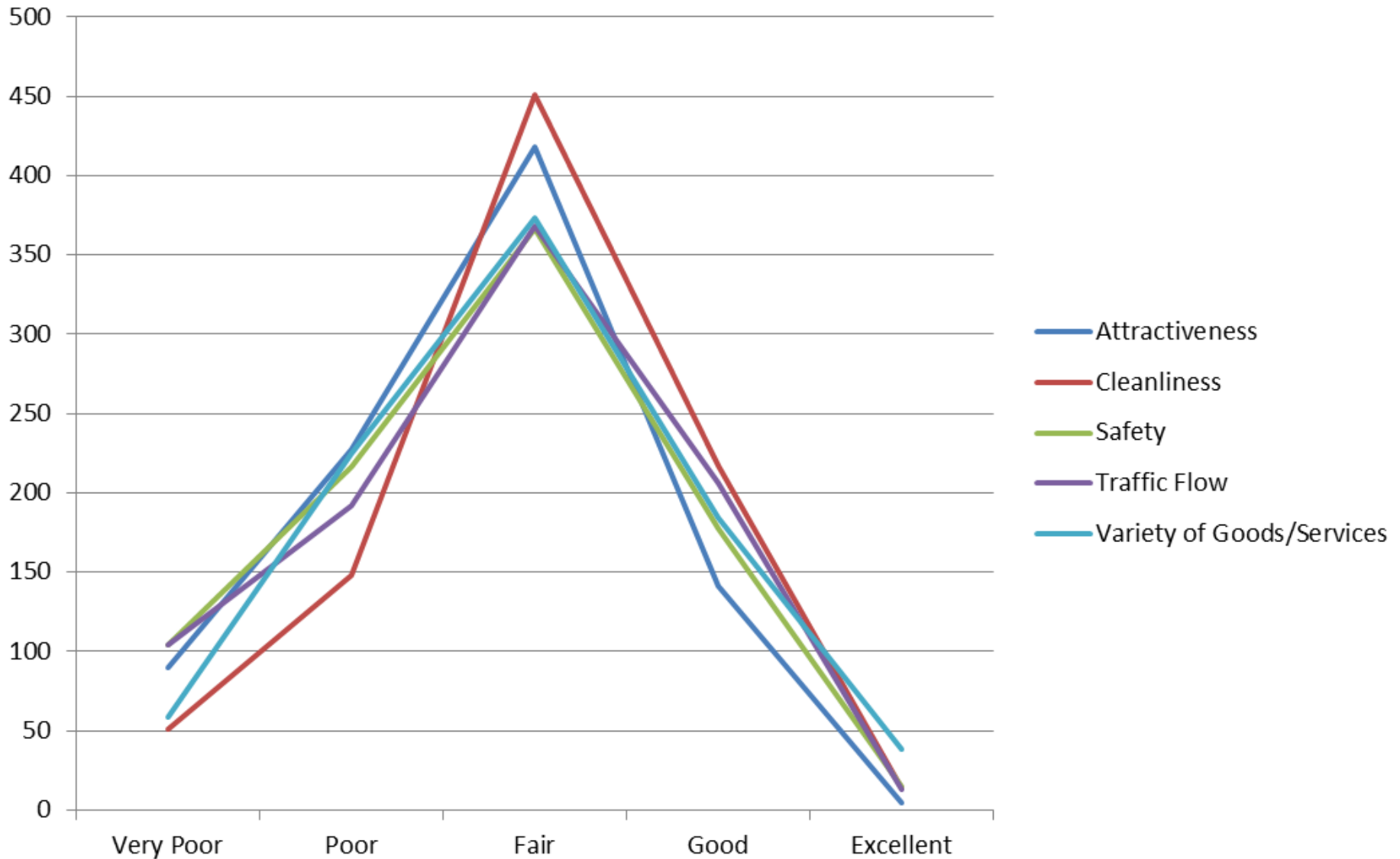
Touristy

A work in progress

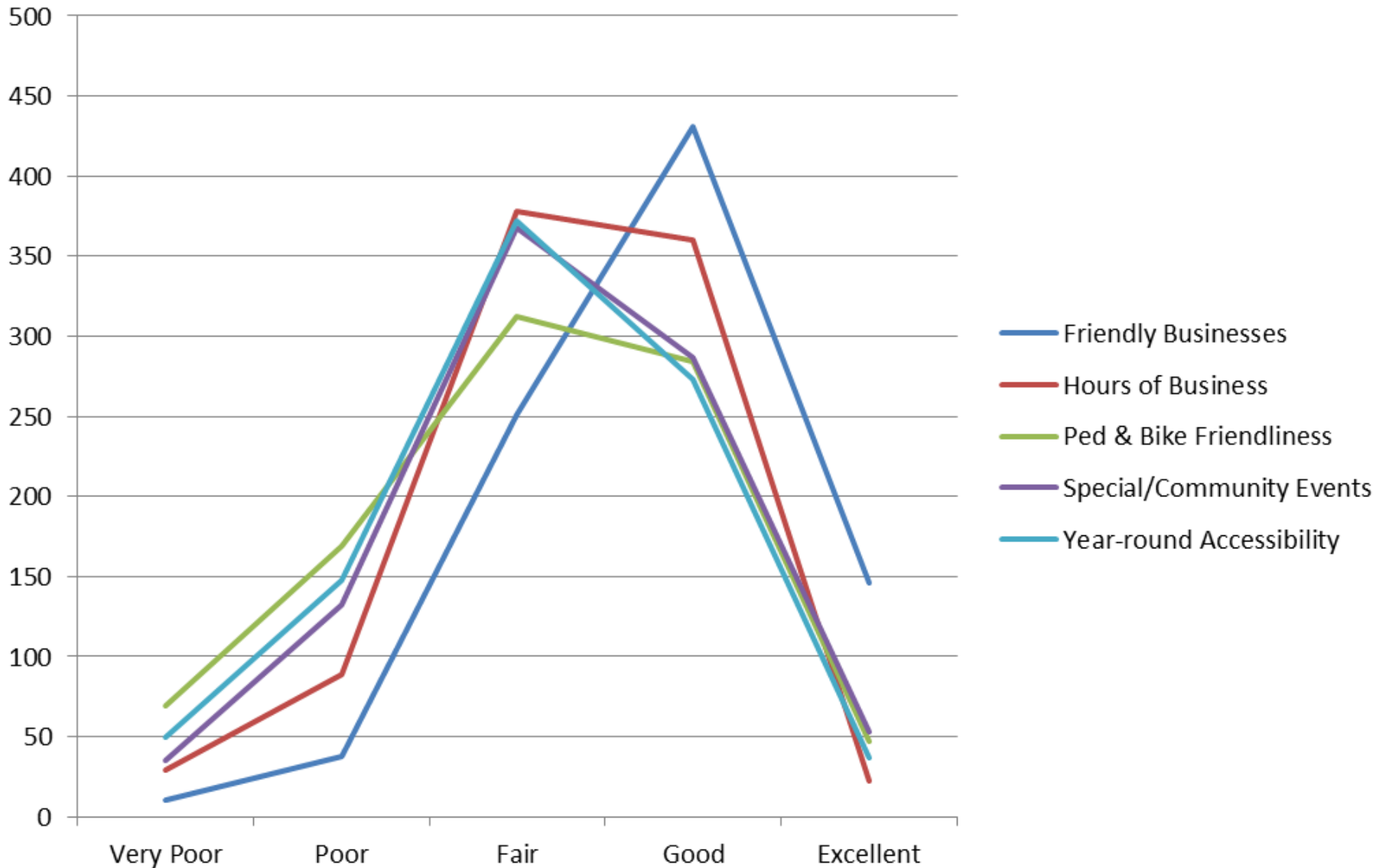
Welcoming

Lacking

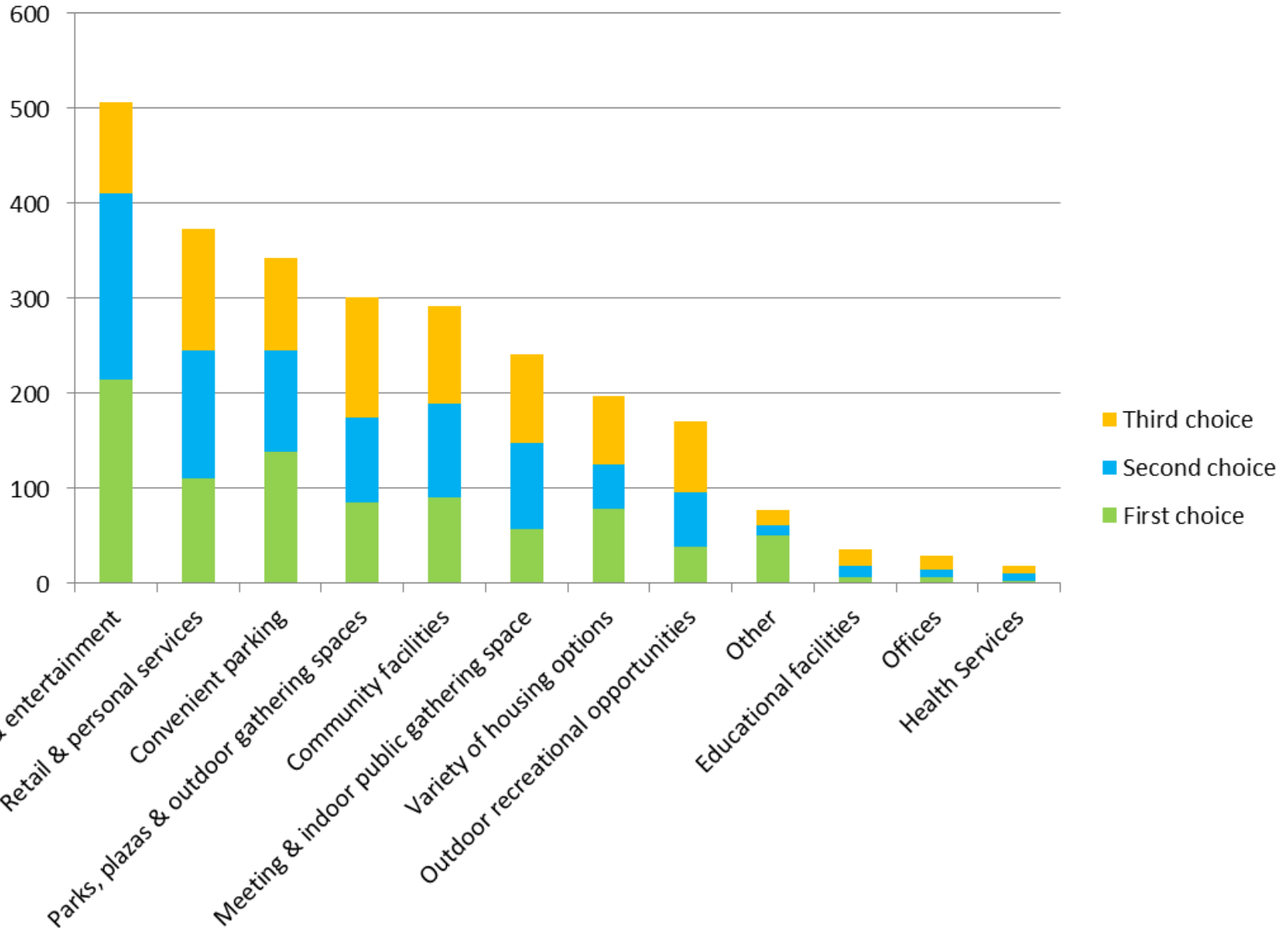
Characteristics of Downtown Rated



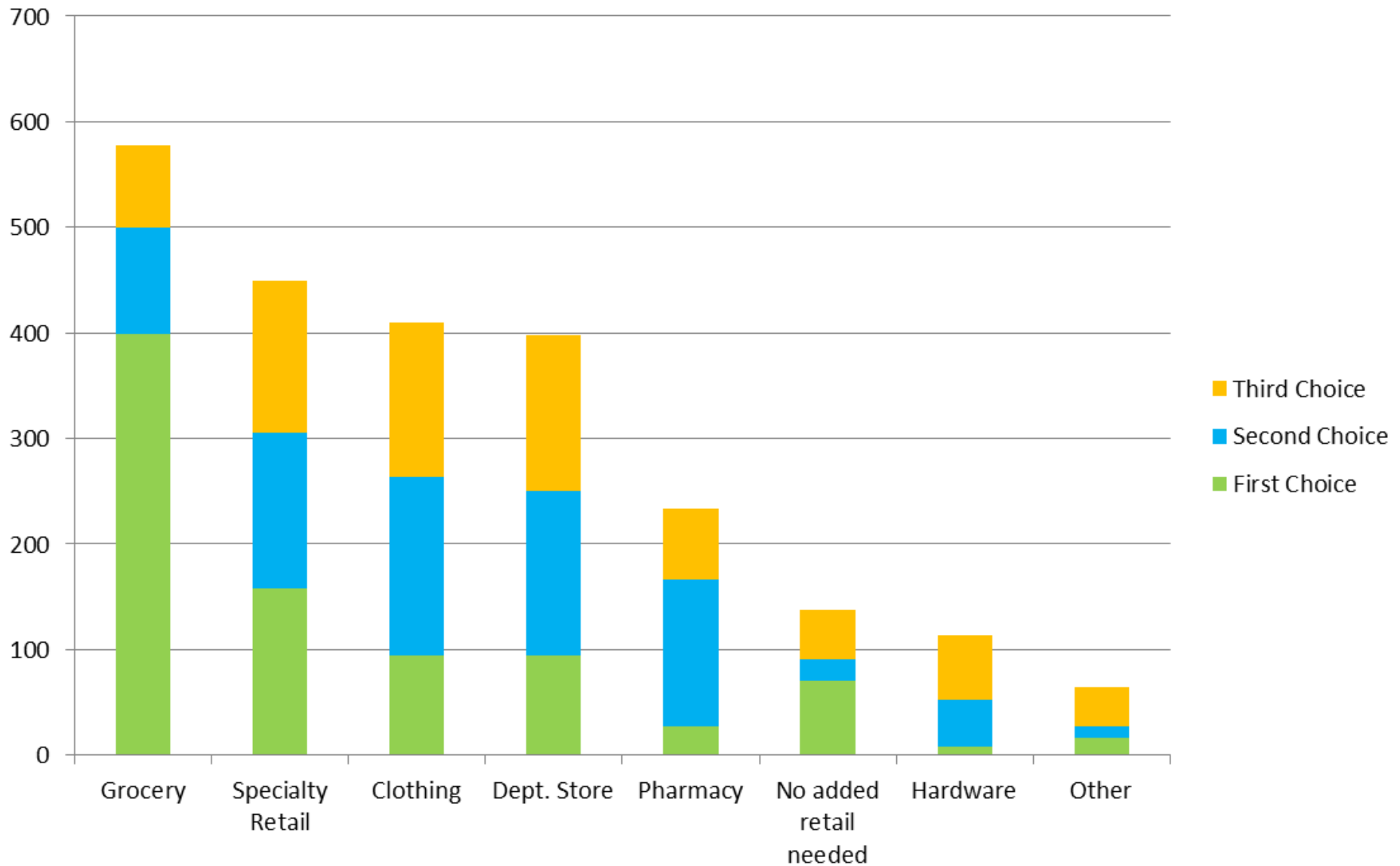
Characteristics of Downtown Rated



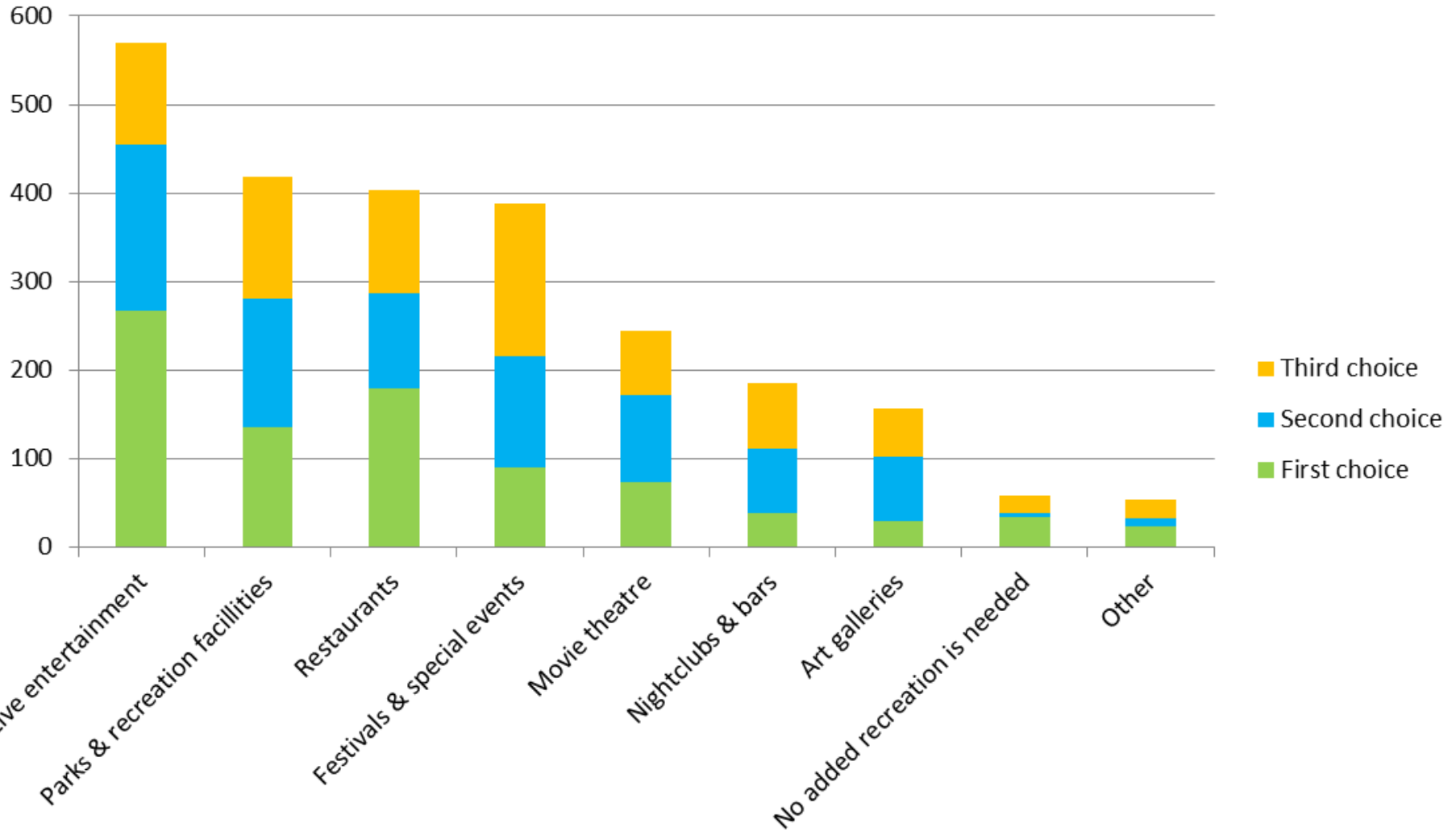
Features Needed Downtown



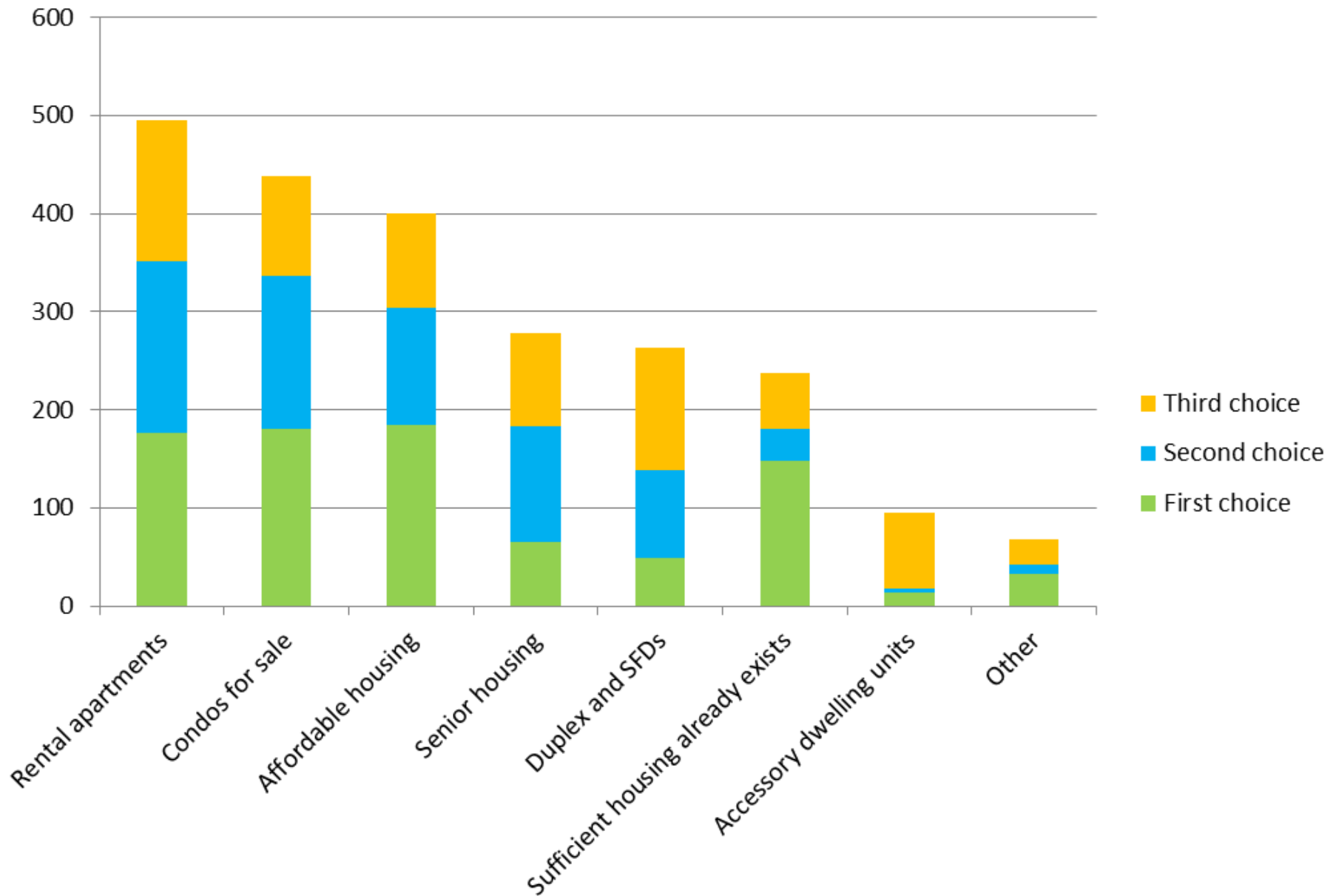
Retail Desired Downtown



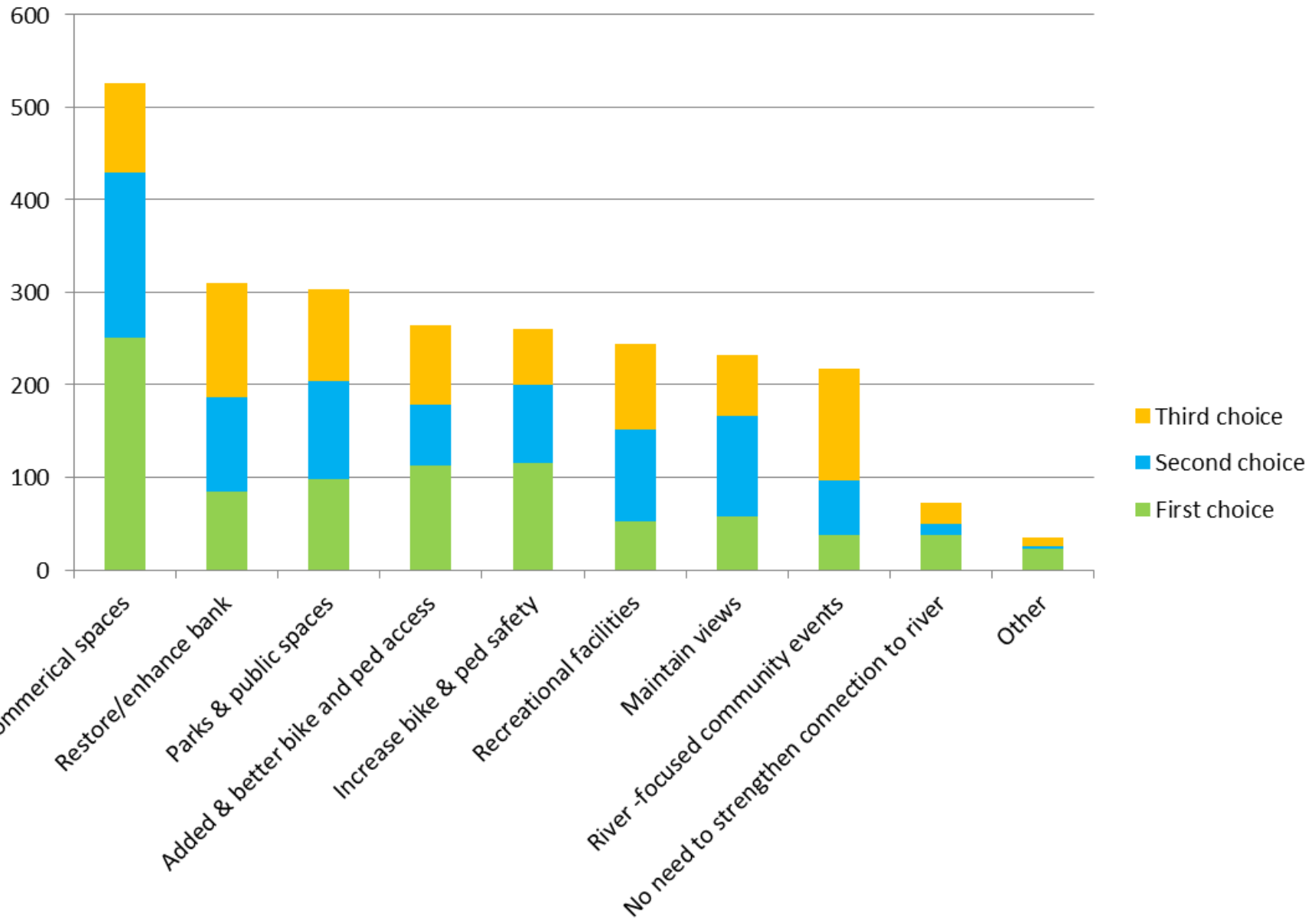
Desired Entertainment and Recreation



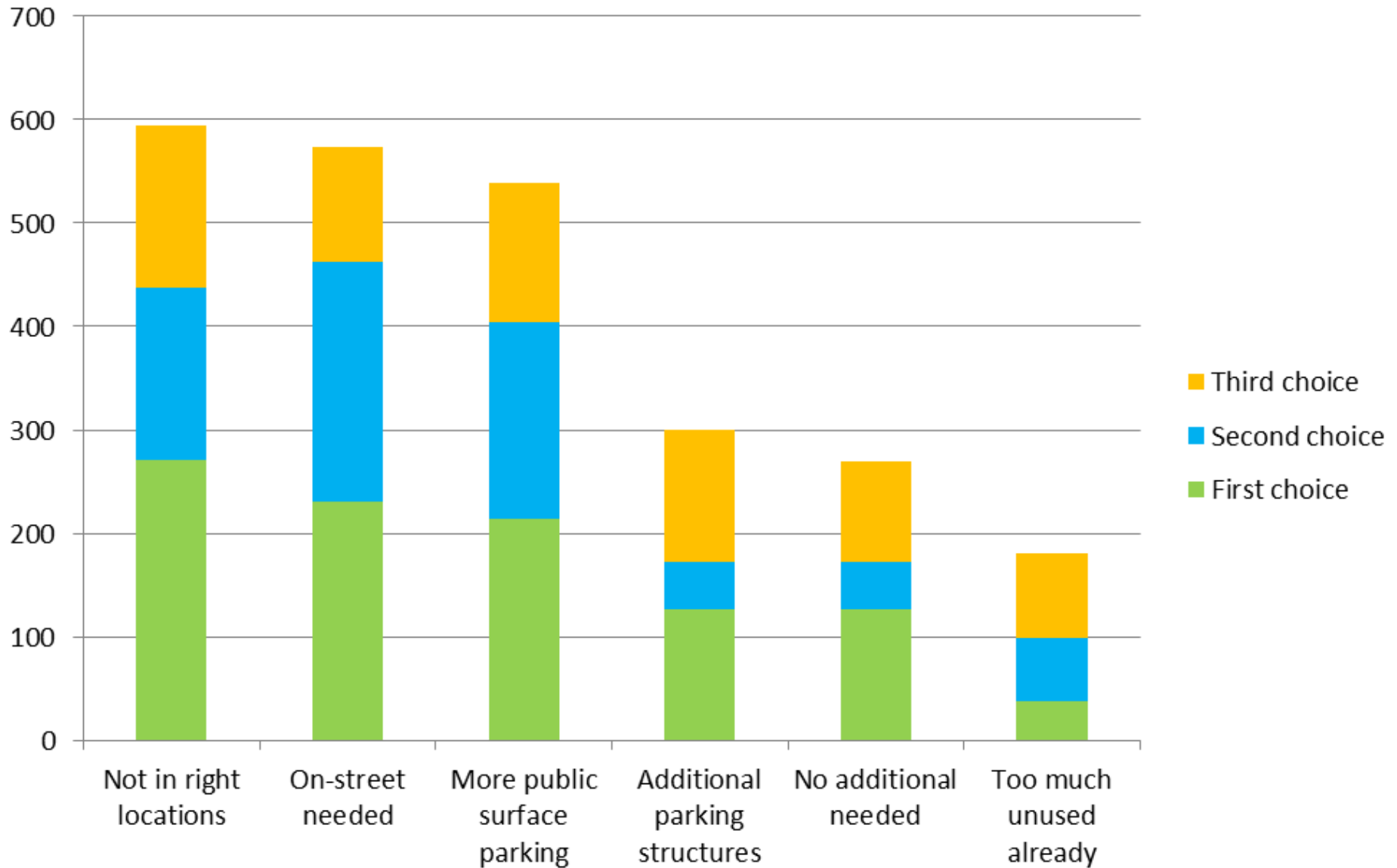
Desired Downtown Housing



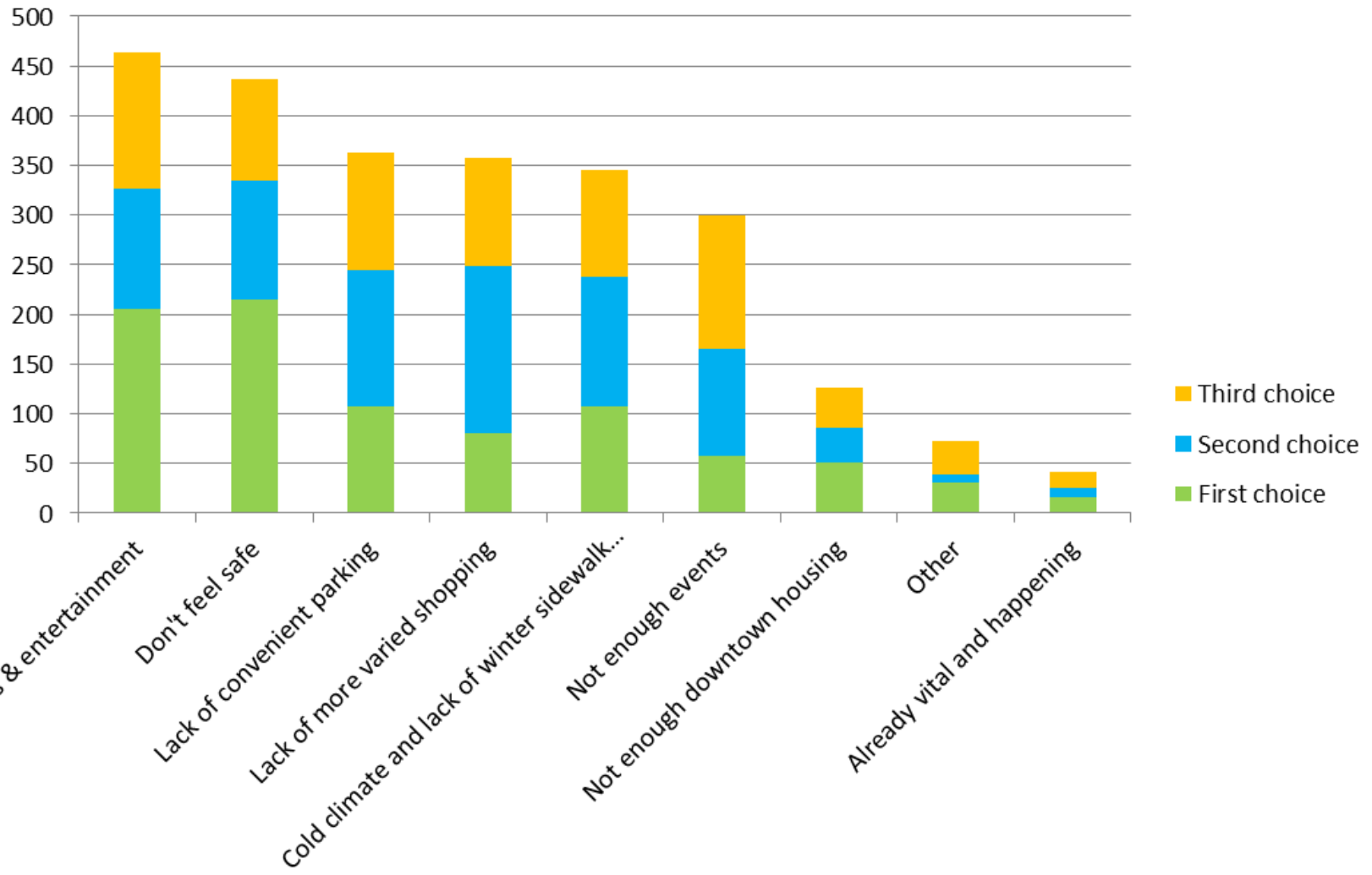
Strengthen Connection to the River



Parking Perceptions



Roadblocks to a vital 24/7 downtown



Summary of Survey Comments

- **Housing**
 - Rental apartments, condos for sale and affordable housing
 - Mixed use; housing over offices/retail
- **Commerce**
 - Specific business recommendations: grocery store
- **Transportation & parking**
 - Parking is not in the right locations
 - More on-street parking, public surface lot parking is needed
 - Bike and pedestrian amenities are good but could be better
- **Sense of place**
- **Natural Environment**
 - Riverbank restoration, enhancement and maintenance
- **Culture**
 - Love the festivals & special events
 - More restaurants, bars and entertainment options are needed
- **Social & civic services**



CONTACT INFORMATION

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